```
? show files;ds
           2:INSPEC 1898-2006/Feb W4
File
(c) 2006 Institution of Electrical Engineers File 144:Pascal 1973-2006/Feb w2
(c) 2006 INIST/CNRS
File 349:PCT FULLTEXT 1979-2006/UB=20060302,UT=20060223
(c) 2006 WIPO/Univentio
File 654:US Pat.Full. 1976-2006/Mar 07
               (c) Format only 2006 Dialog
                          Description
Set
             Items
                          ATTRIBUTE()VALUE()PAIR? ?(10N)(ADVERTIS? OR ADVERTIZ?)
S1
                   5
s2
? t2/3,k/all
                          RD (unique items)
2/3,K/1 (Item 1 from file: 2)
DIALOG(R)File 2:INSPEC
(c) 2006 Institution of Electrical Engineers. All rts. reserv.
                 INSPEC Abstract Number: C1999-04-7120-027
  Title: NetBazaar: networked electronic markets for trading computation and
information services
   Author(s): Sairamesh, J.; Codella, C.
   Author Affiliation: IBM Thomas J. Watson Res. Center, Yorktown Heights,
Conference Title: Research and Advanced Technology for Digital Libraries.

Second European Conference, ECDL'98. Proceedings p.839-56
Editor(s): Nikolaou, C.; Stephanidis, C.
Publisher: Springer-Verlag, Berlin, Germany
Publication Date: 1998 Country of Publication: Germany xv+908 pp.
ISBN: 3 540 65101 2 Material Identity Number: XX-1998-02781
Conference Title: Reserch and Advanced Technology for Digital Libraries.

Second European Conference, ECDL'98. Proceedings
Conference Date: 21-23 Sept. 1998 Conference Location: Heraklion,
Greece
   Language: English
   subfile: C
   Copyright 1999, IEE
      .Abstract: products and services distributed across the Internet. The
trading system provides mechanisms for suppliers to advertise in formation about their services and attribute - value pairs , and for consumers to query for information about service offerings by the
suppliers. In addition...
2/3,K/2 (Item 1 from file: 349) DIALOG(R)File 349:PCT FULLTEXT
(c) 2006 WIPO/Univentio. All rts. reserv.
                   **Image available**
METHODS AND APPARATUS FOR BROADCASTING INTERACTIVE ADVERTISING USING REMOTE
       ADVERTISING TEMPLATES
TECHNIQUES ET APPAREIL DE DIFFUSION DE PUBLICITE INTERACTIVE UTILISANT DES
      MODELES PUBLICITAIRES A DISTANCE
Patent Applicant/Assignee:
   WEBTV NETWORKS INC, 1065 La Avenida Avenue, Mountain View, CA 94043, US,
       US (Residence), US (Nationality)
Inventor(s):
   BLACKKETTER Dean J, 106 Saturn Street, San Francisco, CA 94114, US ZIGMOND Daniel J, 5020 Tolt River Road, Carnation, WA 98014, US BERNARDI Sandra R, 25299 La Loma Drive, Los Altos Hills, CA 94022, US PARK Timothy F, 319 Laurel Avenue, Menlo Park, CA 94025, US
Legal Representative:
NYDEGGER Rick D, Workman, Nydegger & Seeley, 1000 Eagle Gate Tower, 60
East South Temple, Salt Lake City, UT 84111, US
Patent and Priority Information (Country, Number, Date):
Patent: WO 200101686 A1 20010104 (WO 0101686)
Application: WO 2000US17587 20000627 (PCT/WO US0017587)
   Priority Application: US 99345223 19990630
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
```

## Ginger R. DeMille

```
? show files;ds
File 348:EUROPEAN PATENTS 1978-2006/Feb w04
(c) 2006 European Patent Office
File 349:PCT FULLTEXT 1979-2006/UB=20060302,UT=20060223
                (c) 2006 WIPO/Univentio
                            Description
Set
              Items
             108938
                            ADVERTISEMENT OR AD OR BANNER OR (COMMERCIAL OR MARKETING)-
            ADVERTS
()MESSAGE
859667 ATTA
s1
                            ATTRIBUTE? ? OR CHARACTERISTIC? ? OR PARAMETER? ?
S2
                        VALUE OR COST OR PRICE

$1(3N)$2(3N)(PAIR? OR COUPL? OR BUNDL? OR TWO OR 2 OR JOIN?

OR LINK? OR COMBINATION?)

ATTRIBUTE()VALUE()PAIR? ?
             897223
s3
54
                 241
S5
                 392
s6
s7
              74930
                            (RANGE? OR RANGING) (3N) VALUE? ?
                           (RANGE? OR RANG
$1 AND $5
$5 NOT PY>2000
$1(30N)$5
$4(30N)$6
$9 NOT $10
$4 AND IC=G06F
$6(30N)$12
$6(30N)$4
                 122
88
$8
$9
$10
$11
$12
$13
$14
?
                   26
                   26
75
```